



LIFE SAVING SOLUTIONS FOR YOUR BUSINESS

We face challenges every day: more and more data, numbers, images to be stored, organized, archived, searched, protected. Samples to be processed, lives to be saved, information to be accessed, stored, transmitted. Faster, bigger, better. Flawlessly.



CHALLENGES

Fintech has great potential to make a huge difference in improving efficiency and cutting costs in several areas. The companies or startups have used digital technologies to offer customers value in key areas of price, convenience, access, choice, and community.

The rapid expansion of usage of barcodes for payments has a multitude of implications for banks and card schemes as well as for other industry players. Companies will need to decide how to play and develop new strategies quickly to stay in the game.

One of the difficulties for consumers in remote areas has been using digital money, even if they have a plastic card. Sometimes, getting along with the merchant in a foreign country might be a problem, or having cash in a specific currency. In some regions or industries, POS terminals were often too expensive to install in sufficient numbers to make card payments viable.

What barcode payment apps could do:

- provide to customers who don't have a card or wallet services of digital payments accepted by merchants;
- perform biometric authentication of a customer in less than a minute, compared to the traditional bank process which takes days;
- provide digital payments for people who don't have the requisite internet connectivity;
- provide secured transfer of information in an insecure world.

Solution: ByteScout BarCode SDK, QR Code SDK and BarCode Reader SDK



AUTOMATED LABELING AND TRACKING

- ByteScout Barcode SDK and QR Code SDK are used for automated labeling of printable forms with QR Code and Datamatrix barcodes. These barcodes encode specific information with form id and customer id. Then these forms are filled out and uploaded back to the company.
- Barcode Reader SDK is used to scan uploaded documents to automatically identify a customer for a scanned document. Barcode Reader SDK also speeds up the process by reading partially damaged barcodes and barcodes from noisy scans.

